Dear [Insert Name]

I have been invited to attend the CallMiner Conference for customers and engagement analytics professionals – Listen 2019 - to be held November 4-6 in Hollywood Beach, Florida (7 miles from the Fort Lauderdale airport). After reviewing the agenda, I have identified key content that will help me further my knowledge and understanding of speech and customer engagement analytics (SA) and help us advance our program. Additionally, this event will allow me to discover new methods, uses, and best practices from industry gurus; including experts in the [line of business] industry.

If approved, I am interested in participating in the Executive Track.

The Executive Track covers topics unique to strategic initiatives such as:

* Leveraging analytics to improve CX
* Driving Engagement, Analyzing, and Improving FCR
* Building an Analytics - Driven Compliance Program,
* Omnichannel Analytics
* Driving Revenue (Collections & Sales Effectiveness)

I am confident that the concepts discussed during these sessions will help me drive continued and sustained business improvement in our speech analytics program.

Besides the tracks, this is a fabulous opportunity to network with professionals who have also invested in analytics. I look forward to the chance to discuss challenges, strategies, and techniques; I will use the information to navigate potential obstacles and achieve a measurable return on investment.

Listen 2019, is affordably priced; here is a complete breakdown of the conference costs:

Registration $899 Includes 3 days / 2 nights (Monday-Wednesday)

Hotel Special room rate of $229 (+$10 resort fee) per night at the venue  
Airfare $X  
Meals $X (2 days of breakfast, lunch and dinner Tuesday included in Pass)   
Transportation $X

**TOTAL $X**

Thank you for considering my request to attend Listen 2019. If you could provide your answer to me by [Date], I can register and reserve travel.

Sincerely,

[Insert name here]

For additional information about Listen 2019, please visit:

<http://www.listen2019.com/>