Dear [Insert Name]

I have been invited to attend the CallMiner Conference for users and customer engagement professionals - Listen 2019 - to be held November 4-6 in Hollywood Beach, Florida (7 miles from Fort Lauderdale’s airport). After reviewing the agenda, I have identified some sessions that will help me further my knowledge and understanding of speech and customer engagement analytics and help us advance our program. Additionally, this event will allow me to discover new methods, uses, and best practices from industry gurus; including experts in the [line of business] industry.

If approved, I am interested in participating in the Analyst Track. The Analyst Track covers topics specific to my daily duties such as:

* Day One Analyst Workshops designed to help accelerate success with Speech analytics
* Quick Wins/Operational Efficiencies
* Automating Agent Scorecards
* Analyzing and Improving First Call Resolution (FCR)
* Understanding Statistics, Correlation & Predictive Modeling
* Building an Analytics-Driven Compliance Program

I am confident the material will increase my proficiency within the system and contribute to the timely execution of deliverables to support our SA program.

Besides the tracks, I can network with other analysts who are using the power of analytics to transform business. I look forward to the chance to discuss challenges, strategies, and techniques; I will use the information to navigate potential obstacles and achieve a measurable return on investment.

Listen 2019, is affordably priced; here is a complete breakdown of the conference costs:

Registration $899 Includes 3 days / 2 nights (Monday-Wednesday)

Hotel Special room rate of $229 (+$10 resort fee) per night at the venue  
Airfare $X  
Meals $X (2 days of breakfast, lunch and dinner Tuesday included in Pass)   
Transportation $X

**TOTAL $X**

Thank you for considering my request to attend Listen 2019. If you could provide your answer to me by [Date], I can register and reserve travel.

Sincerely,

[Insert name here]

For additional information about Listen 2019, please visit:

<http://www.listen2019.com/>